



Announcement Notice: Windsor, Ontario-October 23, 2009

CanAm Insurance is pleased to announce the appointment of Mark Anevich to the position of Vice-President, Corporate Sales.

Mark has over 25 years of senior sales management, marketing and business development experience and brings to this position extensive knowledge of all facets of the travel insurance industry.

“We are very excited to have Mark as part of our growing team,” says David Rivelis, CanAm Senior Vice President. “The addition of Mark is a terrific development and we are confident it will assist CanAm in continuing to redefine the Canadian travel insurance landscape.”

Prior to joining CanAm in September 2009, Mark was Vice-President National Sales for etfs following a position as CEO Mondial Assistance Canada (formerly World Access Canada). Mark was one of the founding partners of Pottruff & Smith Travel Insurance Brokers and held several positions in business development at RBC Insurance(formerly Voyageur Travel Insurance).

Mark has also been actively involved in the travel and insurance industry and held positions as President of the Travel Health Insurance Association (THIA) and Vice President of the Association of Canadian Travel Agencies (ACTA).

As a industry veteran with many years experience in retail travel insurance, credit card enhancement programs, affinity and association markets, Mark will be an integral part of the strategic development and growth of CanAm Insurance.

CanAm is Canada’s premier wholesaler of Travel, Life and Health insurance products, assisting brokers, insurance companies, national associations and affinity partners in the development and implementation of comprehensive travel health insurance programs.

CanAm has been involved in the development and maintenance of comprehensive travel health campaigns from coast to coast.

With offices in Toronto and Vancouver - and with our head office strategically located on the Canada-US border in Windsor, Ontario, we provide efficient access to both major North American Markets. Operating as a managing general agency representing various Canadian Insurers, our team of insurance professionals will provide custom services that ensure professional portfolio development and administration.

For more information or to arrange an interview, please contact Gail Robertson at 519-945-4943, Ext. 4270 or email grobertson@canamins.com

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